

Table 5.1 Profile of Two Neighborhoods in Los Angeles: Boyle Heights and Northridge

Question	Boyle Heights	Northridge
Type of residence House	42%	75%
Apartment or duplex	68%	25%
Importance of energy efficiency (1-10)	7.7	7.4
Pay own electric bill	92%	92%
Purchased an energy efficient appliance or equipment in the last 2 years	25%	17%
Applied for a rebate	17%	17%
Knew about LADWP energy efficiency rebate programs	42%	67%
How did residents learn about programs	<ul style="list-style-type: none"> • Community events • Word of mouth • Community outreach classes. 	<ul style="list-style-type: none"> • Notices in bills • Online. • Home Depot • Word of mouth.
Participated in any LADWP energy efficiency rebate programs	25%	33%
Consumer Rebate Program	8%	25%
Other energy efficiency program	17%	8%