**EED 601 Scoring Rubric for Persuasive Letter**

**Criteria**:

Quality –Significance of Argument and Voice

Evidence of Research

Writing Style and Mechanics

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Not Yet1 | Almost There3 | Got It5 | Score |
| Quality of Argument/Voice  | Argument is either not stated or supported; Voice is unclear or tentative | Argument is present and some support is included; voice is clear | Strongly supported argument with clear and convincing voice | Level X 10 = \_\_/30 |
| Evidence of Research  | There is minimal evidence of research provided in the argument (1) | Adequate citation of the literature base is included(2-3) | Accurate, valid and current research is included (4-5) | Level X 10= \_\_/30 |
| Style and Mechanics | APA style is not present; Many mechanical errors detract from fluency | APA style is present; Some mechanical errors do not detract from fluency | Well written paper that applies APA style and has few errors | Level X 10 = \_\_/15 |
| Total Each Level |  |  |  | **Total Score \_\_\_\_\_/75** |

***Scale: 70-79 = C; 80-89 = B; 90-100 = A***

***(15 TOTAL COURSE-POINTS CREDITED FOR ASSIGNMENT) \_\_\_\_= \_\_\_ pts.***

***Instruction to Students: Use this rubric to guide your work on the assignment. Print out then self-assess your work and turn this form in with your paper.***