

Modernizing Your Salad Bar



WHY SALAD BARS?

Salad bars are an ideal place to add fresh produce and expand variety. They can also be an important signal to your customers that you are serious about food quality.

- Re-imagine your salad bar, adding innovative flavors and concepts.
- Embrace the beauty and color of plant-based foods through new techniques and presentation.

KEY ACTIVITIES & RESOURCES

SALAD BAR TOOLKIT

to learn more about preparing and presenting fresh fruits and vegetables.

SALAD BAR ASSESSMENTS

to understand your current salad bar options, and provide guidance to improve quality.

HANDS-ON TECHNICAL ASSISTANCE

to provide recommendations on specific products, recipe modifications, and placement strategies.



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