

# Why Study Sociology?

## RESEARCH

SOCIAL RESEARCHER  
GRANT WRITER  
DATA SCIENTIST

PROGRAM EVALUATOR  
DEMOGRAPHER  
DATA ANALYST

## EDUCATION

COLLEGE PROFESSOR  
ELEMENTARY OR HIGH SCHOOL  
TEACHER  
ADMISSIONS OFFICER  
ALUMNI RELATIONS

REPRESENTATIVE  
STUDENT SERVICES  
PROFESSIONAL  
ACADEMIC / CAREER COUNSELOR  
LITERACY TUTOR

## SOCIAL SERVICES

REHABILITATION COUNSELOR  
CASE MANAGEMENT WORKER  
YOUTH/ELDERLY SERVICES  
SOCIAL WORKER

RECREATION SPECIALIST  
ADOPTION SPECIALIST  
IMMIGRATION SPECIALIST  
SEXUAL ASSAULT RESPONSE  
COORDINATOR

## HEALTHCARE

FAMILY PLANNING SPECIALIST  
SUBSTANCE ABUSE COUNSELOR  
REHABILITATION  
HIV EDUCATOR

OCCUPATIONAL THERAPIST  
NUTRITIONIST  
SOCIAL / HUMAN SERVICES  
ASSISTANT

## SOCIAL CHANGE

COMMUNITY ORGANIZER  
COMMUNITY LIASON  
POLICY MANAGER

COMMUNITY DEVELOPMENT  
COALITION COORDINATOR

## PUBLIC SERVICE/NON-PROFITS INTERNATIONAL RELATIONS

OPERATIONS RESEARCH ANALYST  
NATURAL DISASTER RELIEF  
COUNSELOR  
PEACE CORP WORKER

WORKERS RIGHTS REPRESENTATIVE  
NON-GOVERNMENTAL  
ORGANIZATION REPRESENTATIVE

## BUSINESS

MARKET RESEARCH ANALYST  
HUMAN RESOURCES REPRESENTATIVE  
EMPLOYEE IMMIGRATION SPECIALIST  
INSURANCE REPRESENTATIVE

DIVERSITY TRAINER AND RECRUITER  
TRAINING AND DEVELOPMENT  
SPECIALIST

## GOVERNMENT/POLITICS

ENVIRONMENTAL SPECIALIST  
SOCIAL AND COMMUNITY SERVICES  
MANAGER  
URBAN AND REGIONAL PLANNER

EDUCATION ADMINISTRATOR  
COMMUNICATIONS DIRECTOR  
NEIGHBORHOOD DEVELOPMENT  
COORDINATOR

## MARKETING/PR

MARKET RESEARCH ANALYST  
PUBLIC RELATIONS SPECIALIST  
WRITER/JOURNALIST

EDITOR  
ADVERTISING REPRESENTATIVE

## LAW

POLICE OFFICER  
CRIMINAL INVESTIGATOR  
PRE-SENTENCE INVESTIGATOR

ATTORNEY  
PARALEGAL  
PROBATION/PAROLE OFFICER

## What is Sociology?

Sociology is the study of social life, social change, and the social causes and consequences of human behavior. As human behavior is primarily social, sociology can range from the study of sexuality to criminology to social welfare and includes the study of contemporary issues in families, groups and institutions.

## You Will Learn About

Sociology offers a powerful lens for understanding our world. You'll explore the way our lives and institutions are shaped through the intersections of:

- Race
- Class
- Gender
- Religion
- Sexuality
- Ability
- Citizenship
- Other social categories

## From Courses to Careers



More information on the back page!