



## CSUN Athletics Graduate Assistant – Ticket Sales

**Purpose** – The Graduate Assistant position in CSUN Athletics focuses on ticket sales and marketing, providing graduate students with hands-on experience in a NCAA Division I Athletic Department. This role is designed to enhance the gameday experience and drive attendance among students, alumni, donors, and fans.

**Duties** – Assist in the marketing and promotion of all 19 sporting events, with a focus on driving ticket sales and attendance. Collaborate with the marketing team to develop and implement promotional strategies for ticket sales. Support community relations efforts to engage local fans and enhance visibility. Perform daily office tasks, including preparing for upcoming events and managing ticketing inquiries. Help create new promotions and outreach initiatives targeting students and alumni. Assist with in-game promotions and production at all sporting events to enhance the fan experience. Analyze ticket sales data and provide insights to help refine marketing strategies.

**Minimum Qualifications** – Knowledge of collegiate or professional sports, particularly in relation to ticket sales. Strong understanding of school spirit and community engagement. Proficiency in Microsoft Office Suite (Excel, Word) and familiarity with ticketing software. Experience with Adobe Photoshop is a plus. Excellent communication and organizational skills. Ability to work flexible hours, including evenings, weekends, and holidays during the athletic season.

**Hours** – 17-20 hours a week. Mon-Sun.

**Department ID** – 10301

**Classification** – Class I / Work Study

**Wage** – \$18-\$20

**Length of appointment** – November 21<sup>st</sup>, 2024 - May 15<sup>th</sup>, 2025

**If interested in apply please send a cover letter and resume to [carlos.jimenez@csun.edu](mailto:carlos.jimenez@csun.edu) or [noemi.silva-morin@csun.edu](mailto:noemi.silva-morin@csun.edu).**