

Free Film Screening & Filmmaker Q&A!



Wally Amos built & lost one of the most popular brands in history...Famous Amos Cookies. At 82, he's launching his final company. Can Wally avoid past pitfalls and make his new cookie as famous as his first? The tasty story is revealed in "The Great Cookie Comeback"!

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After the film, Emmy-winning Director, Jeff MacIntyre, will answer questions and share bonus footage. The Famous Amos story is a great case study and conversation starter for any business student.

DATE: Monday, November 18, 2019

TIME: 4:00 p.m.

PLACE: Room 113, Nordhoff Hall

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www.GreatCookieComeback.com