

CSUN CareerLink

Connect your Education to your Future

(<https://www.csun.edu/careerlink/>)

The CSUN Career Center (<http://csun.edu/career>) provides career counseling services for self-assessment, career exploration and job search. The EY Center for Careers also assists students and alumni with the self-assessment and career exploration process, and the EY Center for Careers provides additional tools and guidance for recruiting and job search for accounting, IS and CIT students/alumni.

The CSUN Career Center developed an integrated self-assessment and career exploration site called CareerLink - <https://www.csun.edu/careerlink/> - below are the components of CareerLink.

CSUN Career Center CareerLink Resources:

Each section starts with a short video that introduces the resources available in that section.

1. **Self-knowledge** - Identify your interests (activities you will enjoy doing in work), and apply what you learn to make meaningful decisions.
 - a. **Interest Profiler** - assess your interest in 6 categories [R-I-A-S-E-C] Realistic, Investigative, Artistic, Social, Enterprising, Conventional - each occupation comprises a combination of Interest categories.
 - Go to <https://www.csun.edu/careerlink/>
 - Click on Self-Knowledge; log in; then, select O*Net Interest Profiler to begin
 - ✚ Only 30 questions (evaluate your level of interest in performing work activities) - takes 12 to 15 minutes
 - ✚ Generates a scoring for each of 6 Interest categories that will map to career options (see next section)
 - To further explore career options using the Interest Profiler results:
 - ✚ Go to the O*NET website - <https://www.onetonline.org/>
 - ✚ Under "Advanced Search", (under Browse by O*Net data) select Interests and click on the arrow
 - ✚ Select the Interest category with which you had the highest score with the Interest Profiler
 - ✚ Then, add the other two Interest categories above (for 2nd and 3rd), and click "Go"
 - ✚ You can now filter by Job Zone (4 = Bachelors degree; 5 = Advanced degree and/or Experience)
 - ✚ You can also change the order of the 3 highest Interest categories and generate new results
 - ✚ Click on an Occupation to learn more
 - b. **Strengths Application** - 34 strengths are clustered in 4 domains [Strategic Thinking, Influencing, Executing, Relationship Building] - we like to utilize our strengths to feel competent and confident
 - c. Career Counseling - review of your self-assessments for exploring career options.
 - d. Decision Making Steps - how to navigate the career exploration process
 - e. How Do I Choose a Major?
 - f. Using Assessment Tools in Your Career Decision Making (article)
2. **Academic Programs** - Learn about your academic options
 - a. University Catalog (majors and courses)
 - b. What Can I Do With This Major?
 - c. Buzzfile - search for employers by major, location and industry (free company database)
 - d. How Do I Choose a Major?

- e. Tutorial on How to Change Major or Minor
 - f. Identify your Interests (Interest Profiler - see above)
 - g. CalState Pays (what are your potential earnings)
 - h. Career Profiles (see below)
 - i. LinkedIn (search for CSUN alumni) (use the LinkedIn Guide on the EY Center website)
 - j. Academic Advising Resources
 - k. Career Counseling at the CSUN Career Center
 - l. GE Paths (General Education)
 - m. Degree Planning Tools - build a plan to complete your degree
3. Career Profiles - Expand your knowledge of career options and the world of work with these valuable resources
 - a. What Can I Do With This Major? Connect your major with career fields and learn about employers and strategies to make you a marketable candidate
 - b. CandidCareer.com - 11 videos with advice and perspectives from various professionals
 - c. ** Career Profile Videos - thousands of short videos presented by professionals to learn about actual roles -
<https://www.candidcareer.com/channels.php?shared=csun&UID=1946>
 - d. "How to Make a Career Choice" and other articles and resources are available
 - e. Career Counseling at the CSUN Career Center (and at the EY Center)
 4. Handshake, Jobs, Internships and More - Discover jobs, internships, and other fulfilling opportunities to apply your knowledge and interests in the real world
 - a. Handshake - <http://csun.joinhandshake.com>
 - b. Jobs and Real World Experience Database
 - c. LinkedIn (use the LinkedIn Guide on the EY Center website)
 - d. Buzzfile - search for employers by major, location and industry (free company database)
 - e. Uniworld - search for multi-national companies
 - f. GoinGlobal - search for international opportunities
 - g. Research/Teaching/Volunteer Opportunities, Study Abroad, Internships/Fellowships, Job Shadowing
 5. Specialized Advice & Resources (based on class level and community affiliations) - Find career and academic resources specifically for you
 6. Job Search Preparation - review these resources and remember to use the EY Center for Careers resume templates, cover letter templates and interview preps
 - a. Matty's Closet - one free professional outfit per semester
 - b. California's Compensation Law
 - c. Fraudulent Job Offers
 7. Career Readiness and Planning - Make decisions and build professional skills
 - a. Career Readiness - Are You Career Ready?
 - b. Internship Abroad
 - c. LinkedIn Learning (formerly Lynda.com) online training (free)
<https://www.csun.edu/it/linkedin-learning>
 - d. Skills - articles and tools for: In-Demand Skills; Emotional Intelligence; Critical Thinking/Problem Solving; Oral/Written Communications; Teamwork/Collaboration; Digital Technology; Leadership; Professional/Work Ethic; Career Management; Global/Intercultural Fluency
 8. Graduate and Professional School - Research graduate programs, prepare for the application process, and learn about funding options

EY Center for Careers Career Exploration Resources

(<http://csun.edu/acctis/ey-center>)

1. Orientation Guide - overview of the EY Center, recruiting process and various resources
2. Career Success Roadmap and Planning Guide - step-by-step guide to the career exploration process, starting with “Who am I?”, “What Do I Want?”, and “What is Available in the Market Place?”, and how to make longer term career decisions; includes questions to consider when comparing industries (public, private, consulting, government), employers and career options
3. Career Values Self-Assessment - values are the motivators for why you work; we each have several core values that need to be met in a work situation to be satisfied over the long-term.
4. Donald Super’s Life Career Rainbow - what are the 8 life roles, various life stages, how do our roles change, and how do balance these roles throughout our career
5. LinkedIn Guide - how to set up and improve your profile, build a quality network, and use LinkedIn to find CSUN alumni and other professionals in roles and employers of interest.
6. Networking Guide and Coffee Chat Guide - understand the basics of networking and how to plan and execute a successful “coffee chat” with professionals.

The EY Center also provides a set of customized job search tools (resume, cover letter, job search, interview prep, etc.) for accounting, IS and CIT students and alumni.