



529 ★ DAY

Get up to \$100

when you open a new
ScholarShare 529 account

Open a new account between May 22 and May 31, 2023,
and receive up to an extra \$100 in your account.*

Get a \$50 bonus!

1. Start with a **\$50 deposit**
2. Add **\$50/month** for six months

OR

Get a \$100 bonus!

1. Start with a **\$100 deposit**
2. Add **\$100/month** for six months


ScholarShare529SM



ScholarShare529.com/529offer
800-544-5248

Attend a free webinar at ScholarShare529.com/529Day:
May 10, 2023 at 11:00 a.m. (PT), or May 24, 2023 at 11:00 a.m. (PT)

*When you open a new ScholarShare529 College Savings Plan account with a \$50 contribution (and sign up for recurring contributions of \$50 or more per month for a minimum of 6 months) or a \$100 contribution (and sign up for recurring contributions of \$100 or more per month for a minimum of 6 months) between May 22, 2023, at 12:01 a.m. and May 31, 2023, at 8:59 p.m. (PT), ScholarShare 529 will match your initial \$50 or \$100 contribution on or before January 31, 2024. Visit www.ScholarShare529.com/529offer for terms and conditions. Void where prohibited or restricted by law. Promotion ends 05/31/23. Sponsored by California's ScholarShare 529 College Savings Plan.

 **To learn more about California's ScholarShare 529, its investment objectives, risks, charges and expenses please see the Plan Description at ScholarShare529.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, is the distributor and underwriter for ScholarShare 529.** FAD-2810209PR-Y0424P