

Welcome to the 3rd annual
CSUN FAST PITCH
NEW VENTURE COMPETITION



Tuesday, November 14, 2017
Oviatt Ferman Room, 3p-5:30p

CSUN

DAVID NAZARIAN
COLLEGE OF BUSINESS
AND ECONOMICS

EVENT SCHEDULE

3:05p-3:15p	Opening Remarks
3:15p-4:45p	Student Pitches
4:45p-5:15p	Judge Deliberation/Audience Vote
5:15p-5:30p	Awards & Wrap-up!

DISTINGUISHED JUDGES



SONYA SEPAHBAN | Founder, PropelWorks

Sonya has combined her engineering background and deep expertise in technology and product development to build some of the most advanced systems in the US and around the world. Since retiring early, she founded PropelWorks and is also an angel investor most interested in mobility, cyber, energy, clean tech, bio, enterprise SAAS, IoT, & EdTech.

BRIAN MAC MAHON | Founder, Expert Dojo

Brian is the founder of Expert DOJO, a premier training academy for early-stage entrepreneurs in Silicon Beach. After working with entrepreneurs in over 35 countries, he is dedicated to helping founders fight the high failure rates of the industry by equipping them with the necessary tools, networks, and "ninja" mindset.



HEMA DEY | Founder, Iffel International

Hema is the founder and CEO of Iffel International, a full service, globally minded marketing firm located in L.A.. She has over two decades of experience in international sales, marketing and public relations. A consummate world traveler, Hema leverages her experience to help clients drive business growth through eCommerce, customer satisfaction, and global networking.

PAUL SHUSTAK | Founder, Karen.care

Paul envisions and develops products that solve real human needs, particularly those that involve behavior change. During his career, he's led over two dozen product launches with an aggregate global user base of nearly a billion. He's founded three companies with one exit and is now pursuing his fourth venture, Karen.care.



STUDENT FINALISTS

Deaf Connect | *Akshay Nande (MS Software Engineering), Pratik Ghive (MS Electrical Engineering), & Rahul Rokade (MS Electrical Engineering)*

Deaf Connect helps the 300M deaf people across the globe who cannot hear the spoken language, understand and communicate with those who don't know Sign Language.

MuseRoom | *Donald "Avi" Stewart (Music), Vincent Iannone (Music), & Frank Smith (Marketing)*

MuseRoom is a digital platform designed to foster creation and collaboration between professionals in the creative arts.

Moontalk | *Dushan Perera (MS Computer Science, CSUN) & Olen Andoni (MS Computer Science, University of Science & Tech - Nantes, France)*

Moontalk, a social platform for the cryptocurrency community, enables users to chat live with other investors, exchange market insights, and manage their portfolios.

Up | *Kyeli Tan (Finance) & Fahim Karim (Information Systems)*

Up is a tech startup blending advertising with augmented reality technology to complement everyone's daily lives.

Bloomsta | *Idean Aminian (Economics)*

Bloomsta's search engine collects influencers from the social media landscape, and gives them a platform to monetize their followers.

Stashpak | *Nikolay Filichkin (Business Law/Marketing) & Zachary Gilman*

Stashpak is developing a smell-proof and water-resistant pack with sleek Italian design for the fast-growing cannabis industry.

Athemia | *Norman Chemla (BS Finance '14, MS Engineering Management)*

Athemia is the first free collaborative textbook publisher where students and professors can get paid to use their class materials to help build free textbooks that are constantly improved and updated.

Spicy Matador | *Tiffany Eng (MS Nutrition and Dietetics), Alejandra Perez (MS Human Nutrition), & Stephanie Ng (MS Human Nutrition)*

Spicy Matador is a delicious salt-free spice blend formulated at CSUN, created for use on all foods, for retail distribution.

CSUN NAZARIAN COLLEGE ENTREPRENEURSHIP PROGRAM

The Entrepreneurship Program at the Nazarian College complements our students' inherent energy and creativity with the skills and knowledge necessary to evaluate the feasibility of an idea and ultimately pitch, launch, and grow a new venture. Whether planning to create a business or bringing the entrepreneurial mindset to a larger organization, the program prepares students to confidently pitch to an audience while developing a strong action-bias and a willingness to experiment.

CONNECT WITH US!

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