# **Faculty Committee on Extended Learning**

**April 23, 2014**

**Minutes**

*Committee members present: Alexander Alekseenko, Ardavan Asef-Vaziri, Lynn Gordon, Luiz Mendes, Patricia Miller, Jeanine Minge, Lou Rubino, Denise Sandoval, Shane Stecyk, Theresa White*

*Committee members absent (excused): Rick Covington, Joyce Feucht-Haviar, Gary Katz*

*Guests: Soheil Boroushaki, Long Huynh, Jessica Isomoto, and Jennifer Kalfsbeek-Goetz*

**Call to Order**

Patricia Miller, Committee Chair, called the meeting to order at 3:20 pm. The meeting was held in the Executive Conference Room in the Bookstore Complex.

**Old Business**

**Approval of March 19, 2014, Meeting Minutes by Committee Members**

The draft minutes from the March meeting were reviewed by the committee. Patricia Miller asked if there were any questions or comments about the draft minutes, there were none.

**Board Action:** Luiz Mendes moved to approve the minutes; Theresa White seconded. Patricia Miller asked for a vote: the minutes were unanimously approved. (Jeanine Minge was not present for the vote.)

**New Business**

**Announcements**

Patricia Miller announced that Luiz Mendes was elected by the committee to serve as chair for next year, but his appointment as college representative will end at the current academic year, so he will need to be reappointed to the committee. Patricia Miller and the Faculty Senate Office will look for a solution. Since Luiz Mendes’ chair appointment is not confirmed, Patricia Miller will attend the Faculty Senate orientation in May on behalf of the future chair.

Patricia Miller also announced that she will leave early for another meeting, so Luiz Mendes will take over as facilitator for the remainder of the meeting. Dean Joyce Feucht-Haviar was on vacation and Associate Dean John Binkley was out of town at a conference.

Patricia Miller shared announcements from the Faculty Senate:

* The university has partnered with an outside company to work on developing CSUN’s brand. Faculty have been participating in focus groups that look into the culture of CSUN, the student experience, the relationship between Tseng College and the main university, and more.
* President Dianne Harrison talked about the buget and the possibility of an upcoming technology grant.
* Reseda Boulevard was named part of the Great Streets Initiative by Mayor Eric Garcetti.
* Gender-neutral restrooms were discussed.
* The Faculty Senate website has transitioned to WebOne.

Patricia Miller asked if there were any college announcements:

* Jennifer Kalfsbeek-Goetz shared the “Accessibility Education” website, developed by a Tseng College intern, that uses instructional videos to show faculty how to make their courses accessible: <http://tsengcollege.csun.edu/accessibility>. A few committee members had questions about accessibility
* Luiz Mendes shared that the yearly copyright compliance workshop held by Oviatt Library.

**Introduction of new Tseng College senior level staff member**

Jennifer Kalfsbeek-Goetz introduced Long Huynh, as the new Director of Graduate and Professional Education Programs and Services who had started in February. He oversees over 20 of Tseng College’s degree. programs

**Program Review: Online MA in Geography, with an option in Geographic Information Systems (GIS)**

*Because the MA in Geography is an existing graduate degree program, approval is not required to run a version of the program through self-support. However, Tseng College welcomes commentary on new or changed graduate certificate and degree programs from the Faculty Senate Committee on Extended Learning. In this meeting, the committee will review the online MA in Geography program, discuss any concerns, and/or vote to endorse the self-support program offering.*

Jennifer Kalfsbeek-Goetz pointed out that the degree already exists on state-side, so this program review was for a self-support version with instruction given completely online. The intended population will be working professionals who need to build these skills. The program will plan to start in Fall 2015. Jennifer Kalfsbeek-Goetz introduced Soheil Boroushaki, as one of the academic leads for the program. The committee reviewed the curriculum and asked Soheil Boroushaki questions. Jennifer Kalfsbeek-Goetz addressed concerns that the online, self-support version will compete with the face-to-face, state-side program: typically, Tseng College has found that enrollment goes up for both programs when a new version of a program is launched. Furthermore, the program helps to serve CSUN’s mission on providing access to the university. A brief discussion continued on the GIS database as a resource for the university—a few committee members had utilized the information in this database to help with their own research or projects.

**Board Action:** Patricia Miller asked for a motion to endorse Online MA in Geography, with an option in Geographic Information Systems (GIS). Theresa White so moved; Ardavan Asef-Vaziri seconded. Patricia Miller called for a vote; the motion passed unanimously. (Jeanine Minge was not present for the vote.)

**Presentation: Summer Session Online- marketing update**

Jessica Isomoto presented the newly-developed Summer Session landing page (website) that Tseng College will use to market online Summer Session courses at CSUN to an online audience. A brief discussion followed about the differences between online students and on-campus students, and about the different experiences and needs they have and how those shape the marketing message.

**Presentation: Online degree programs in production during 2014-15**

Jennifer Kalfsbeek-Goetz, as the interim Director of Distance Learning, shared a list of 18 programs currently in full production during the 2014-15 academic year.

**Adjournment**

Having no further business to discuss, Luiz Mendes adjourned the meeting at 4:41 p.m.

Prepared by Jessica Isomoto