

Retrofitting California:

17th Annual
Envisioning
California
Conference

Rethinking Policy and Infrastructure for a Sustainable Future

September 22-23, 2005
Warner Center Marriott

In the Woodland Hills section
of the City of Los Angeles, California



The Envisioning California Conference is jointly produced by
the **Center for Southern California Studies at California State University Northridge**
and the **Center for California Studies at California State University Sacramento**

The event has a long-standing reputation for thoughtful, balanced,
and open discussion set in an atmosphere that encourages participation at all levels.

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Theme Statement:

The state's dominant infrastructure was created in the 1950s and 1960s — energy, transportation, medical services, harbors and ports, schools and universities, flood control and water systems all received significant investment in the post-war period, and very little since. The challenges facing the state are increasingly complex, overwhelming our infrastructure at every level.

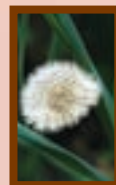
Description:

This year's Envisioning California Conference examines the state of the state's infrastructure — including its physical, political, social, economic and environmental systems — in an effort to align the state's existing and emerging needs with the state's capacity to meet those needs. As always, the conference will bring together diverse experts from throughout the state to engage in an informed discussion leading to concrete recommendations.

Conveners:

The Center for Southern California Studies (CSCS) was established in 1996 to provide research, education, and service on public policy issues facing Southern California. Driven by the goal of achieving well-informed public policy decisions, the Center offers diverse programs that facilitate pathways to productive policy dialogue aimed at building community capacity and participation. The Center works collaboratively with its Community Advisory Board and its Faculty Advisory Board to define and fulfill its mission.

The Center for California Studies is a public service, educational support, and applied research institute of California State University, Sacramento. It is dedicated to promoting a better understanding of California's government, politics, peoples, cultures and history. Founded in 1984 and located on the capital campus of the California State University, the Center possesses a unique trust: to bring the resources of the state's largest university system to the service of public discourse, civic education and state government.



Thursday, September 22

Schedule of Events

3-6 p.m. Registration/ Poster Session/ Photo Exhibit/ Exhibits ▼ **Hotel Foyer**

6 p.m. Reception ▼ **Pearls**

6:30 p.m. The California Legacy Project – A Spoken Word Presentation ▼ **Pearls**

Sponsored by Northrop Grumman
Moderator: Terry Beers, Santa Clara University

Panel Members: Jessica Teeter
Kevin Hearle
Wm. Leslie Howard

Santa Clara University's California Legacy Project seeks to increase public appreciation of California's literary and historical legacy and to promote the critical understanding of California diversity. In doing so, the Project aims to shape contemporary public opinion about the continuing relevance of California literature, history, and natural history within a broader culture driven by rapid innovation. This presentation will highlight California through its literature and readings.

7:15 p.m. Dinner and Keynote Introduction ▼ **Hidden Hills**

Sponsored by AECOM

Welcome and Introduction: by President Jolene Koester, CSUN

Keynote: Honorable Fabian Nunez, Speaker of the California State Assembly

Speaker Fabian Núñez (D- 46th District) was elected to the California State Assembly in 2002 and sworn in as the State's 66th Speaker on February 9, 2004. Described by colleagues as affable, insightful, and prudent, Speaker Núñez has laid out clear legislative goals including providing affordable prescription drugs, protecting jobs and wages for working families, and keeping the doors of the state's public universities open to all qualified students.

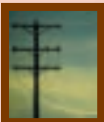
Núñez was government affairs director for the Los Angeles Unified School District from 2000-2002. From 1996 to 2000, he served as political director for the Los Angeles County Federation of Labor. Speaker Núñez, 38, earned Bachelor of Arts degrees in political science and education from Pitzer College in Claremont.



Jolene Koester



Honorable Fabian Núñez



Friday, September 23

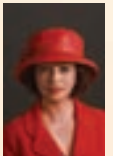
8 a.m. Registration Continued/Coffee/Continental Breakfast ▼ **Poolside Terrace**

Sponsored by Anheuser Busch, Inc.

9 a.m. Plenary Session: Patt Morrison, Columnist *Los Angeles Times* ▼ **Hidden Hills Rm**

10:15-10:30 a.m. Break

10:30-11:45 a.m. Breakout Session I: Three concurrent panels



Patt Morrison

▼ **Salon GH**

Session 1 #A From Adobes to New Urbanism: California's Land Use in Perspective

Sponsored by URS Corporation
 Moderator: Tim Dagodag, Chair, Dept. of Planning and Urban Studies, CSU Northridge

Panel Members: Frank Wein, DPDS, FAICP, Vice President Urban & Environmental Planning Manager/LA Office URS Corporation
 Bill Fulton, President, Solimar Research Group, Publisher of California Planning Report, and Senior Scholar at the School of Policy, Planning and Development at USC.

As the population in California continues to increase, how do we develop livable and sustainable communities? The debate over how residential and commercial development enhances or detracts from California's quality of life rages on. Panelists will discuss how land use planning and development, multi-use zoning, smart residential and commercial development and transportation hubs can reshape urban life throughout the state.

▼ **Salon IJ**

Session 1 #B Changing Political Infrastructure: From Representative to Plebiscitary Democracy

Moderator: Tim Hodson, Executive Director, Center for California Studies, CSU Sacramento

Panel Members: Representative Eddie Farnsworth, Arizona State House of Representatives
 David Leshner, California Program Director, New America Foundation
 Jill Stewart, Syndicated Columnist, "Capital Punishment"
 Tracy Weston CEO, Center for Governmental Studies and Adjunct Professor, USC Annenberg School of Communications

By early 2005 there were more initiatives in the pipeline than in any other year. The sheer volume of proposals, coming after a near record number on the 2004 November ballot and the 2003 recall, begs the question as to whether California has reached a tipping point between representative and plebiscitary democracy. Survey data indicate that most Californians regard the initiative as the preferred method of policy making while initiative entrepreneurs, from Arnold Schwarzenegger to Rob Reiner, continue unabated. What is happening and what are the consequences?

▼ **Hidden Hills**

Session 1 #C Social Infrastructure: Immigration

Sponsored by Mazon: A Jewish Response to Hunger
 Moderator: Raphe Sonenshein, CSU Fullerton Political Science

Panel Members: Boris Ricks, Pomona College
 Ricardo Ramirez, USC
 Jim Mitchell, California State University Northridge

Immigration has reshaped California's society, its economy and its politics. How have immigrant communities changed? How are they becoming incorporated socially and politically? How are public attitudes toward immigration evolving? How will the 21st century California economy be affected?



Friday, September 23

Schedule of Events

12 noon Lunch ▼ Salon A - E

12:45 p.m. Governor Michael Dukakis, Introduced by Dean Stella Theodoulou, CSUN

1:30-2:00 p.m. Break

2-3:15 p.m. Breakout Session II: Three concurrent panels



Michael Dukakis

Session 2 #A Political Reform: Examining the Possibilities

▼ Salon GH

- Moderator: Mona Field, Glendale Community College
- Panel Members: Heather Barbour, Irvine Fellow New America Foundation
Susan Lerner, Executive Director Clean Money Campaign
Isabel Saber, Glendale Community College

One criticism of the much heralded “Year of Reform” is that the proposals were band aids when surgery was warranted. This panel will discuss alternative reform proposals including proportional representation, significantly increasing the size of the legislature, instant run-off voting and will explore examples where such reforms have been adopted in the United States.



Session 2 #B Revisiting Neighborhood Infrastructure: Grassroots and Nonprofits in the Community

▼ Salon IJ

- Sponsored by Matadors Community Credit Union
- Moderator: Eric Schockman, President, Mazon – A Jewish Response to Hunger
- Panel Members: Yvonne Chan, Principal, Vaughn Next Century Learning Center
Irene Tovar, Executive Director, Latin American Civic Association/Headstart

California’s rapidly changing political, economic and social landscape requires that the state find innovative ways to meet the needs of its residents. From environmental health and housing to health care and crime, California has a vigorous history of grassroots involvement to improve neighborhoods, communities, towns and cities. What role do localized grassroots movements play in defining and responding to important policy questions affecting Californians? How do local and state policies support or hinder community organizing as a critical step toward policy change?



Session 2 #C Health Services in California: From Crisis to Opportunity

▼ Hidden Hills

- Sponsored by Kaiser Permanente
- Moderator: Lou Rubino, CSUN and UCLA Schools of Health Sciences
- Panel Members: Shirley Suda, M.D., Medical Director, Kaiser Permanente Woodland Hills
Maury Weiner, Administrator of Public Policy, Tarzana Treatment Center
Dennis Coleman, President, Dennis E. Coleman and Associates

With significant increases in asthma, diabetes, obesity and other health issues in California, and the rate of Californians without health coverage continuing to rise, providing accessible, quality health care continues to be an elusive goal. This panel brings together policy managers, researchers and health care administrators in a discussion of ideas on improving access and quality of healthcare services while maintaining affordability.



Friday, September 23

3:15–3:30 p.m. Break

3:30–4:45 p.m. Breakout session III: Two concurrent panels

4:45 p.m. Poster Session/Photo Exhibit ▼ Hallway across from GH

▼ Salon GH

Session 3 #A California’s Economy in Transition: Energy, Technology, and Infrastructure

Sponsored by The Gas Company: A Sempra Energy Utility
 Moderator: Tom Hogen-Esch, CSU Northridge, Director of Policy Studies and Community Outreach, Center for Southern California Studies

Panel Members: Mel Blevins, former Upper Los Angeles Area River Watermaster
 Ashwani Vasishth, California State University Northridge and USC
 Ashish Vaidya, California State University Channel Islands
 Steve Arakawa, Manager of Water Resources, Metro Water District

This panel examines the impacts of California’s changing economy on energy production and use. As the stress on California’s strained energy infrastructure intensifies, it is increasingly important for decision makers to seek viable solutions to providing environmentally and financially sound power to the state’s 36.5 million (and growing) residents. How might we incorporate alternative fuel sources into California’s existing energy infrastructure? Can we utilize cleaner energy sources? What opportunities exist for increasing energy efficiency? What impact would these changes have on the economy?

▼ Salon IJ

Session 3 #A California’s Environmental Infrastructure: Water, Air Quality, Coastal Resources

Sponsored by Tetra Tech
 Moderator: Matthew Cahn, CSU Northridge, Director of Center for Southern California studies, CSUN

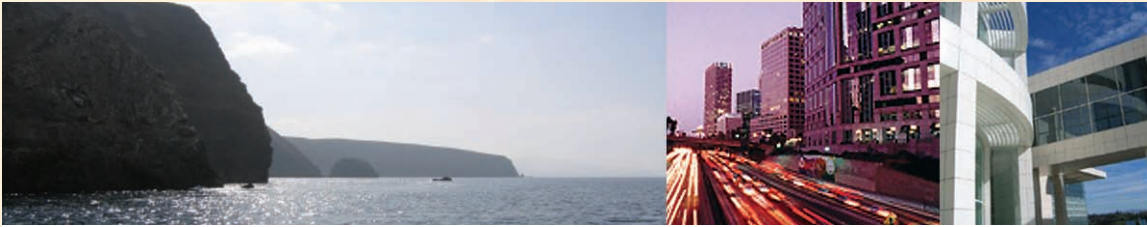
Panel Members: Sheldon Kamieniecki, USC Political Science, Environmental Policy
 Gary Davis, Chief Scientist for Ocean Programs, National Park Service
 Denise McCain-Tharnstrom, University of Southern California
 Shawna Dark, California State University Northridge
 Tim Quinn, Ph.D., Vice President, Metro Water District

California’s robust population and commercial enterprises place stress on the state’s environmental resources. Droughts continue to trouble rural and urban areas; inefficient land use and commercial development threaten natural habitats and critical wetlands; and worsening traffic congestion complicates the state’s ongoing battle for improved air quality. Join panelists for an important conversation designed to assess the current state of environmental health in California and discuss options for balancing environmental quality and state growth.



Saturday, September 24

Schedule of Events



Optional Field Excursions

The Optional Field Excursions are supplemental trips that conference participants are encouraged to join.

Option I: Santa Cruz Island – Channel Islands National Park and Marine Sanctuary

Santa Cruz is the largest island off the coast of California. Located between Anacapa and Santa Rosa Islands, it lies from 19-25 miles off the adjacent mainland coast between Ventura and Santa Barbara. The scenic beauty of Santa Cruz is reflected in its many landforms, including two rugged mountain ranges, the highest peaks on the Channel Islands, deep canyons, a central valley, year-round springs and streams, plus 77 miles of craggy coastline cliffs, giant sea caves, pristine tidepools and expansive beaches. Lying directly on the boundary between cold northern and warm southern waters, this island hosts unique plant, animal, and marine communities.

Cost on day of event: \$50 for boat transit and lunch – leave hotel 6 a.m., return 6 p.m.

Option II: Walking Tour of Downtown Los Angeles

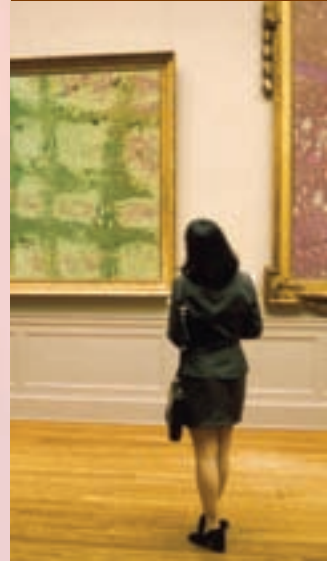
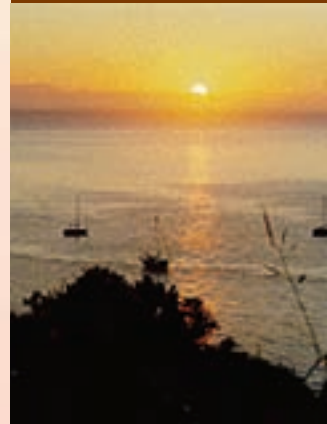
Each year, an estimated 10 million visitors pass through Downtown Los Angeles for business or pleasure. From the University of Southern California to Chinatown, Downtown LA plays host to many cultural enclaves, historic districts, and cutting edge architecture. The walking tour provides a sampling of Los Angeles' best downtown historic architecture, from the Beaux Arts magnificence of the Biltmore Hotel to the Art Deco sophistication of the Southern California Edison Building and the Victorian ebullience of the Bradbury Building and Angels Flight. Explore public and civic art works and monuments in the Figueroa corridor, Financial District, Historic Core, Grand Hope Park, Civic Center, Los Angeles Mall, Union Station, El Pueblo District, Little Tokyo, and Chinatown.

Cost on day of event: \$10 for lunch – leave hotel 8 a.m., return 3 p.m.

Option III: Visit to The Getty Center

After fourteen years of planning, design and construction, the J. Paul Getty Center in Los Angeles opened to the public in December 1997. The Getty Center, designed by architect Richard Meier, is one of the largest privately funded architectural complexes ever designed and constructed in a single architectural campaign. Created by renowned artist Robert Irwin, the Central Garden lies at the heart of the Getty Center. The 134,000-square-foot design features a natural ravine and tree-lined walkway that leads the visitor through an extraordinary experience of sights, sounds, and scents. The J. Paul Getty Museum houses European paintings, drawings, sculptures, illuminated manuscripts, decorative arts, and European and American photographs.

Cost on day of event: \$10 for lunch – leave hotel 9 a.m., return 3 p.m.



We gratefully acknowledge those companies that made this event possible.



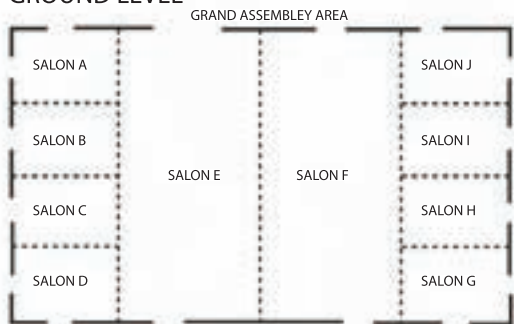
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