

16th Annual

Envisioning California Conference

# Refounding California: Envisioning the Future of State Governance

September 30 – October 1, 2004  
Holiday Inn Capitol Plaza  
Sacramento, California

*Plus—  
California Journalism  
Awards Luncheon*



Center for California Studies, California State University, Sacramento  
and the Center for Southern California Studies, California State University, Northridge

## Refounding California: Envisioning the Future of State Governance

**H**ave the events of the last few years – deficits, recalls, gridlock, Arnold Schwarzenegger – created the opportunity for a refounding of state governance? Dr. Kevin Starr, the recently retired State Librarian and chronicler of California, has called for a fundamental civic debate to determine how state government should be reorganized, or refounded, on the basis of “self-evident principles of suitability, acceptability, sustainability and accountability.” The stakes are high, for as Dr. Starr has said, *“In California these days ... representative democracy itself is up for grabs.”*

The 16th Annual Envisioning California Conference will take up Dr. Starr’s challenge to “reanimate and refound state government.” The Conference panels, speakers and plenary sessions will focus on the essential and fundamental issues raised by a call for refounding governance as well as the historical context and the immediacies of current politics. What kind of leadership would a refounded California demand? What would a refounding mean for plurality in California? What role would a refounding require of the private sector? How can we avoid the mistakes of earlier efforts? What will representative government look like? The Envisioning Conference will not resolve these questions, but it aims to help spark the debate.

The Conference will also be enhanced by the inclusion of the **Annual California Journalism Awards**. Co-sponsored by the Center for California Studies and the Sacramento Press Club, the California Journalism Awards have, for ten years, honored excellence in media coverage of state government and politics. The Awards for 2003 will be presented at the Friday lunch session.



1848 Gold Discovery

1849 1st State Constitution Adopted

1850 California Admitted as State

1877-79 Rise of Workingmen's Party  
2nd Constitution Adopted

1910-12 Rise of the Progressives;  
Hiram Johnson Elected Governor

1934 Upton Sinclair & EPIC

1938 Culbert Olson Elected Governor

Prom...

*“The great state of California  
as a society, a government  
and moral ideal – was  
in the past through fusion  
public and private am...*

The 16th Annual Envisioning California Conference is co-sponsored by the Center for California Studies at CSU Sacramento and the Center for Southern California Studies at CSU Northridge.

Both Centers are grateful for the support, assistance and cooperation of:

*The California Journal*

California Business Roundtable

California Cable & Telecommunications Association

California Legacy Project, Santa Clara University

California Policy Research Center, University of California

Edmund G. “Pat” Brown Institute, CSU Los Angeles

Sacramento Center, University of Southern California

Senate Office of Research, California State Senate

University of California, California Policy Research Center

University of California Center Sacramento

# Schedule of Events



## Thursday, September 30

Reception, Dinner & Opening Keynote Address

6:00 to 9:00 p.m.

*Vision & Prospects of a Refounded California*

*Dr. Kevin Starr, California State Librarian (Emeritus)*

## Friday, October 1

Concurrent Panels:

9:00 to 10:25 a.m.

- *Past as Prologue: Lessons from Earlier Refoundings*
- *Private Ambitions & Public Business*
- *Interpreting California-Speak: Aligning Substantive Policy with Symbolic Leadership*

Concurrent Panels:

10:35 to 12:10 p.m.

- *The Common-Wealth: Redefining Public Finance*
- *Below the Surface: Bureaucracy & Bureaucrats in the 21st Century*
- *California Legacy Project: Imagination, Myth, & History*

10th Annual California Journalism Awards and Lunch

12:15 to 1:45 p.m.

Concurrent Panels

2:00 to 3:25 p.m.

- *Governance Refounded*
- *Kaleidoscope or Monochrome: Refounding the New California*
- *Reporting On or Creating the Circus: News Media and Refounding State Governance*

Closing Plenary Session:

3:30 to 5:00 p.m.

*Leadership for a Refounded California*

California –  
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 s founded and refounded  
 sions and trade-offs of  
 bitions.”

—Kevin Starr

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California  
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ected Governor;  
 ses a California "New Deal"

1942

Earl Warren Defeats Olsen

1958

Rise of the Democrats; Pat Brown  
 Elected Governor

1966

GOP Resurgence; Ronald Reagan  
 Elected Governor

1978

Proposition 13 & Tax Revolt

1990

Proposition 130 – Term Limits

2003

Gray Davis Recalled; Arnold  
 Schwarzenegger Elected Governor

For more information about the  
 CSUS Center for California Studies,  
 visit: [www.CSUS.edu/calst](http://www.CSUS.edu/calst)



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Featuring  
**Dr. Kevin Starr**  
 Keynote Speaker

Plus—  
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## Registration Form

**EARLY REGISTRATION** must be postmarked by September 14, 2004.

**Full Conference Registration** – includes all panels, Thursday reception & dinner, Friday lunch and Journalism Awards

- \$105 **Early Bird** (by September 14)
- \$125 **Regular Registration** (after September 14)
- \$95 **Capital Fellow Alumni Affiliates**
- \$40 **Student with valid ID**

- 
- \$55 **Thursday Dinner and Keynote**
  - \$70 **Friday only** (all day, includes lunch)
  - \$55 **Friday Lunch and Journalism Awards**

- 
- FREE Student Registration with valid ID** (panels only, no meals)
  - Capital Fellows Alumni Reunion - Friday, 5:30 p.m. to 10 p.m.** (free to all Alumni)

**Register Today!**

For more information call the Center for California Studies 916.278.6906

YES

I would like to register for the **16th Annual Envisioning California Conference**. Make your check or purchase order payable to: Center for California Studies/CSUS Foundation.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home phone \_\_\_\_\_ Work phone \_\_\_\_\_

E-mail \_\_\_\_\_

Special dietary/disability needs \_\_\_\_\_

**Cancellations** received in writing by **September 16, 2004** are subject to a \$25 service fee. After that date, substitutions are allowed, but no refunds. Upon receipt of registration, you will be mailed a conference confirmation. For more information, call the Center at 916.278.6906.

**Return registration to:** Center for California Studies, CSUS, 6000 J Street, Sacramento, CA 95819-6081 or FAX 916.278.5199.

The Holiday Inn Capitol Plaza, 300 J Street, Sacramento 95814, has set aside a limited block of rooms for conference participants at a rate of \$84.00 plus tax. For hotel reservations at the Holiday Inn, please contact the hotel directly at 916.446.0100 by August 31, 2004.

For information about other hotels in the area, contact the Center.