

Hiding in Plain Sight:

Engaging Philanthropy with San Fernando Valley Nonprofits

November 14, 2012 • 8 a.m. - 2 p.m.

Valley Presbyterian Hospital
Jean & David Fleming Health Education Center

Host

David Fleming, Latham & Watkins

Moderator

Thomas E. Backer, PhD, Valley Nonprofit Resources

Planning Committee

Thomas E. Backer, PhD, Valley Nonprofit Resources

David Fleming, Latham & Watkins

Tamara Gurney, Mission Valley Bank

Marianne Haver Hill, MEND

Pegi Matsuda, Valley Presbyterian Hospital

Peter McCarty, San Fernando Valley Community Foundation

Robert Scott, San Fernando Valley Council of Governments

Ron Wood, Valley Economic Alliance

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Funders



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Conveners:

VALLEY
NONPROFIT
RESOURCES



Agenda

8:00 a.m.

Continental Breakfast and Networking

8:30 a.m.

Conference Opening Session

Welcome

Pegi Matsuda, Valley Presbyterian Hospital
David Fleming, Latham & Watkins
Thomas E. Backer, PhD, Valley Nonprofit Resources
Robert Scott, San Fernando Valley Council of Governments

About the Changing San Fernando Valley

Short Video
Regan Maas, California State University Northridge
Bill Allen, Los Angeles County Economic Development Corporation

About Philanthropy - Foundations, Corporations, Individual Donors

Mercy Siordia, Kaiser Permanente
David Fleming, Latham & Watkins
Belen Vargas, Weingart Foundation

9:45 a.m.

Breakout Panels: How Nonprofits Are Serving the Valley's Needs

Arts and Education

Joy Picus, Community Leader, *Facilitator*
Robert Bucker, CSUN Valley Performing Arts Center
Norman Greenfield, ABC Learn
Trent Steelman, Colony Theatre
Dixon Slingerland, Youth Policy Institute

Health and Social Services

Marianne Haver Hill, MEND, *Facilitator*
Herman DeBose, California State University Northridge
Steve Miller, Tierra del Sol
Joni Novosel, Valley Care Community Consortium
Paula Wilson, Valley Community Clinic

Children and Youth Services

Roy Marshall, Child and Family Guidance Center, *Facilitator*
Yolanda Anguiano, Comisión Femenil
Shane Coleman, Heroes of Life
Dale Gorman, Kids Community Dental Clinic
Jan Sobel, Boys & Girls Club

Legal, Environmental and Housing Services

Neal Dudovitz, Neighborhood Legal Services, *Facilitator*
Tim Carpenter, Engaged Aging
Donna Deutschman, Habitat for Humanity
Stephanie Klasky-Gamer, L.A. Family Housing
Sharon Kinlaw, Fair Housing Council of the San Fernando Valley

10:45 a.m.

Networking Break

11:00 a.m.

The Coming Wealth Transfer in the Valley

John Kobara, California Community Foundation
Audience Questions and Feedback

11:30 a.m.

Helping Nonprofits and Philanthropy Engage and Be More Strategic

Thomas E. Backer, PhD, Valley Nonprofit Resources
Danielle Campos, Bank of America Foundation
Julio Marcial, The California Wellness Foundation
Teresa Samaniego, ABC7 Television
Audience Questions and Feedback

12:15 p.m.

Lunch and Brainstorming on Next Steps

Table Talk and Report-Outs

Thomas E. Backer, PhD, Valley Nonprofit Resources
David Fleming, Latham & Watkins
Robert Scott, San Fernando Valley Council of Governments

2:00 p.m.

Adjourn

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San Fernando Valley
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