

## **Marilyn Magaram Center Advisory Board Meeting**

Monday, March 30, 2015 - Sequoia Hall Room 112

**Members Present:** Sandra Chong, Audrey Clark, Merav Efrat, Barbara Fairchild, Bridget Harvey-Elliott, Kim Henige, Elizabeth Sussman, Ellen Bauersfeld, Jae-Min Mandala, Monica Pang, Eric Sletten, John Pepitone

**Members Absent:** Sylvia Alva, Michelle Barrack-Gardner, James Brooks, Yi Cai, Salvador Esparza, William Haddad, Kim Henige, Dena Herman, Victoria Jaque, Bob Unal, Steven Yannicelli

**Staff Present:** Annette Besnilian, Julie Ellis, Nathan Lopez, Nicki Motoyasu, Shaquille Sumner, Hoda Hakimjavadi, Anna Iranosian

### **1.0 Meeting Called to Order**

9:45am

#### **1.1 Welcome and Announcements**

Annette Besnilian welcomed John Pepitone, the Director of Development of the College as a special guest.

Merav Efrat provided summary on USDA-NIFA Breastfeeding Education Grant to the Advisory Board.

Annette Besnilian reported in the process of setting-up an internship education legacy in memory of Dr. Smith. She visited Calahan Elementary school and met the chickens and visited the school garden.

Julie Ellis reported the Center received recognition of participation in the 2<sup>nd</sup> Annual Community Health and Career Fair from City of Los Angeles and Third Council District. Also, the Center received another certificate of participation in the Canoga Park Community Health and Career Fair by Centers for Healthier Communities.

#### **1.2 Staff Introduction**

Annette Besnilian announced the new addition of staff to the Center, Shaquille Sumner, new Project Manager, MMC; Anna A. Iranosian, RD, MMC; Hoda Hakimjavadi, Graduate Assistant, MMC

Also, it was announced that this was Nicki Motoyasu's last Advisory Board meeting. She has been accepted into the combined dietetic internship and graduate assistantship program at University of Georgia.

#### **1.3 New Advisory Board Chairperson**

Bridget Harvey-Elliott will be the Marilyn Magaram Center Advisory Board Chairperson. Bridget has been on the MMC board since 1995. She was the moderator for the Nutrition College Bowls held by the MMC in the past.

It was discussed that the meeting dates change; next meeting will be June 15<sup>th</sup> at 9:30 am.

## **2.0 Approval of Agenda**

MSP – Clark, Sussman

## **3.0 Approval of Minutes**

MSP – Bauersfeld, Fairchild

## **4.0 Director's Report**

### **4.1 Healthy Meetings**

In January, the Institute for Community Health and Being (Institute) discussed the adoption of “Healthy Meeting” throughout the entire campus. It is the goal to have other campus centers and programs on board. For more information about the pledge, and the toolkit please visit our website or <http://cspinet.org/nutritionpolicy/healthy-meeting.html>.

### **4.2 Center Visibility: Promotional Materials, VISCOM, Nutrition Experts Website, Cooking videos**

MMC is working with the Center for Visual Communication (VISCOM) to assist with center promotional materials, design website, and to help design a new logo/image. Launched a new website, called CSUN Nutrition Experts, as a collaboration with the Institute and Campus Quality Fee to develop a website for the students for everything nutrition. Plan is to work towards making the website interactive and will be posting new information, recipes and videos for our students and the community, based on their feedback. As requested by the campus community, an additional \$31,000 proposal has been submitted and the plan is to make the website LIVE and interactive next year. This will open MMC services to the global community.

In order to increase Center visibility off campus, we participated in two additional health fairs. On March 22, we were at St Peter Church in Van Nuys and on March 26, the Center was one with the Center for Healthier Communities of Northridge Hospital in Canoga Park.

### **4.3 Center Tours: Donors, possible contracts, and Professor for a day**

There have been four MMC tours. A donor, alumni, and previous AS president visited the center in late January. A group from American University in Armenia, visited the center in late February. There are opportunities for further collaboration in the near future. The FCS Department successfully completed an accreditation site visit on March 1<sup>st</sup> and 2<sup>nd</sup>. The site visitors were provided with a tour of all center facilities, including the Theriot Lab, chemistry labs, administrative office and our Health Assess (Bod Pod) room. On March 26<sup>th</sup>, Stephanie Hilger, an alumni, (A professor for the Day) from Nestle visited our center.

## **5.0 Committee Reports**

- 5.1 **Finance Committee** – Nathan Lopez shared the new financial reporting excel sheet from the Dean’s office with the advisory board.
- 5.2 **Strategic Planning Committee** –The Committee has not met and there is no report.
- 5.3 **Assessment Committee** – The Committee has no report.
- 5.4 **Report/Update** – Go step ahead on BodPod and Health Assess Promotion; difficulty of moving BodPod around. Assessing ways to promote BodPod services.

## **6.0 Center Ongoing Projects/Grants**

- 6.1 UniHealth/CPHIZ Foundation subcontract will be ending May 2015.
- 6.2 Community Supported Agriculture – collaborating with Underwood Farms
- 6.3 The USDA-NIFA Breastfeeding Education Grant
- 6.4 Athletics Partnership /Health Assess – conjunction with the Institute in order to expand the Bod Pod project and increase revenue.
- 6.5 Joseph P. Drown Foundation Grant- Center received \$150,000 for general operating costs of the center.
- 6.6 Choose Health LA Kids Grant Subcontract for \$25,000 each year for two years has been awarded .

## **7.0 New and Upcoming programs/Projects**

- 7.1 Associated Student Farmer’s Market – Started February 3<sup>rd</sup>, every Tuesday 10-2 MMC sets-up a table and promotes healthy lifestyle with nutrition education
- 7.2 Product Development Project “Marmalade” – Julie Ellis reported Product Development class in the process of developing the Orange Marmalade.
- 7.3 National Nutrition Month – March 18<sup>th</sup> MMC celebrated NNM with CSUN campus
- 7.4 Community Health Fairs –March 22, MMC was at St Peter Church in Van Nuys and on March 26, the Center was one with the Center for Healthier Communities of Northridge Hospital in Canoga Park.
- 7.5 Public Policy Event will be held on April 27<sup>th</sup>. All dietetic interns attended CDA Public Policy Day in Sacramento. They will be presenting at the event.
- 7.6 Research Night, May 8<sup>th</sup> – in collaboration with the Kappa Omicron Nu (KON) Student Honor Society, is planning a Research Night. It will include research from all areas of FCS and Kin.
- 7.7 Lets Cook and Move in Schools Program will be implemented in two schools in fall and spring.
- 7.8 WIC Center on Campus – The contract has been signed and the center will begin operating in July.
- 7.9 Cooking Videos on April 4th/ Nutrition Experts Website research and promotion – in process developing, and will be filming on April 4th

## **8.0 Research Programs/ Grants**

- 8.1 Instructionally Related Activities (IRA) Grant – Marilyn Magaram Center (MMC) student nutrition and cooking knowledge & samples (SNACKS) at the farmers market
- 8.2 AETNA Foundation Grant – “Lets Cook and Move in Schools Program” for \$25,000.

- 8.3 Dignity Health Grant for \$41,000 was received.
- 8.3 Whole Kids Foundation Grant – help local schools with gardening projects
- 8.4 SCIFT Grant submitted by our Associate Director and 2015-16 Competition for Research, Scholarship and Creative Activity to conduct diabetes research and education with the Latino community.
- 8.5 Kaiser Permanente Panorama City Grant was submitted
- 8.6 Campus Quality Fees submitted
  - 8.6.1 Nutrition Experts Website LIVE
  - 8.6.2 Health Assess (BodPod)
- 8.7 2015-16 Competition for Research, Scholarship and Creative Activity Awards was submitted.

## **9.0 Professional Education**

- 9.1 Continuing Education Series –Audience mainly comprised of students
- 9.2 ServSafe Training Program – 3 to 4 per year about 15 trained
- 9.3 Professional Experiences Programs (PEP) – programs have been able to provide experiences for over 28 students this semester; 1255 contacts and 473 hours total (Spring)

## **10.0 New Business**

- 10.1 Center Re-chartering and bylaws – Strategic Planning Committee for re-chartering bylaws; plan to revise draft for Advisory Board approve in June submit in August. Clark, Yannicelli and Besnilian will work on the charter and bylaws and will present the draft for approval at June advisory board meeting.
- 10.2 Center 25<sup>th</sup> Anniversary Planning – Black tie dinner event in progress; set planning / honorary committee (Besnilian, Clark, Chong, Fairchild, Ellis, Pepitone). Pepitone will schedule a meeting with Phil Magaram to discuss his availability and possible dates for next June 2016.
- 10.3 Remodeling of the Frances Thieriot Laboratory. Besnilian showed the drawings for future plans. Both sensory lab and outside patio drawings will discussed.

## **11.0 Adjournment**

MSP – Chong, Fairchild, 11:01