

BACHELOR OF SCIENCE DEGREE IN SUPPLY CHAIN MANAGEMENT

What is Supply Chain Management?

Much more than logistics, Supply Chain Management (SCM) integrates supply and demand management within and across companies. It is one of the most critical issues in global business today, and offers outstanding career opportunities for suitably qualified graduates. Supply chain spending is growing *faster* than the overall economy, and in 2006 over \$1.3 trillion was spent on SCM activities, which was more than 9.5% of the U.S. GDP.

What are the typical job opportunities in SCM?

There is plenty of good news for new graduates in the fascinating and diverse field of SCM. Opportunities abound in manufacturing and production companies, retailers and distributors, consulting firms, service firms, government agencies, transportation companies, third party logistics providers, and universities and educational institutions. Famous firms such as Nestlé, WalMart, Disney, Best Buy, Caterpillar, Boeing, Microsoft, Hewlett-Packard, and Nike, are just a few of the names of firms whose SCM expertise is legendary.

What is the salary outlook in SCM?

Excellent employment prospects, a fast-paced, fulfilling work environment, and the opportunity for career growth all sound great, but you're still thinking "*show me the money!*" Starting SCM salaries for 2007 college graduates with a SCM major average \$45,771 according to the National Association of Colleges and Employers. And that's just the beginning! As your experience and responsibilities grow, you can expect to earn an average of \$89,300 as a Supply Chain Manager, according to the 2007 Mercer Benchmark Database for Logistics and Supply Chain Positions.

How can I find out more?

Visit the CSUN web site for SCM, which is www.csun.edu/scm

SUPPLY CHAIN MANAGEMENT

UPPER DIVISION REQUIRED CORE COURSES (19 UNITS)

BUS 302	Gateway Experience
BUS 302L	Gateway Lab
FIN 303	Financial Management
MGT 360	Management and Organizational Behavior
MKT 304	Marketing Management
SOM 306	Operations Management
BUS 497	Capstone

REQUIRED SUPPLY CHAIN MANAGEMENT COURSES

IS 302	Information Systems for Business
MKT/SCM 447	Logistics and Transportation Management
MKT/SCM 442	Business to Business Marketing
SCM/SOM 416	Supply Chain Management
SCM 492	Supply Chain Management Strategy

BREADTH COURSES

COMMUNICATION FOUNDATIONS (3 UNITS)

SELECT ONE OF THE FOLLOWING:

ENGL 306	Reporting Writing
ENGL 407	Composition and the Profession
COMS 421	Business, Professional and Technical Communication
BLAW 308	Business Law II

OPTION ELECTIVE COURSES (6 UNITS)

SELECT TWO OF THE FOLLOWING:

MKT 346	Marketing Research
MKT 443	Retail Management
MKT 445	International Marketing
SOM 464	Manufacturing Resource Planning
SOM 465	Computer Simulation of Operational Systems
SOM 467	Quality Management and Control
SOM 489	Operations Systems Design and Management
ACCT 470	Strategic Cost and Profit Management
BUS 491*	Small Business Consulting
or SOM 498	Field Assignments and Reports

* Senior Standing with a 3.0 GPA, others will be considered with recommendation.