

LIST

M.B.A. PROGRAMS

Ranked by degrees awarded at L.A. County campuses

EXECUTIVE SUMMARY

THE 15 largest M.B.A. programs in Los Angeles County saw more students complete their programs in 2008 as enrollment in the business programs increased nationwide.

University of Southern California Marshall School of Business reported the most number of students graduating in 2008 with 663 degrees completed. UCLA Anderson School of Management followed with 639 degrees awarded. Last year's top school, Pepperdine's Graziadio School of Business and Management, awarded 619 degrees, down 52 from 2007.

Overall, enrollment in business programs is up at many of the universities on the list. Pepperdine saw applications to its program rise by 30 percent. That mirrors a nationwide trend that is propelled by a down economy, according to findings of the Graduate Management Admissions Council. The GMAC administers the standardized test that business schools require for admission. It administered nearly 250,000 exams during the year ended June 30, a record.

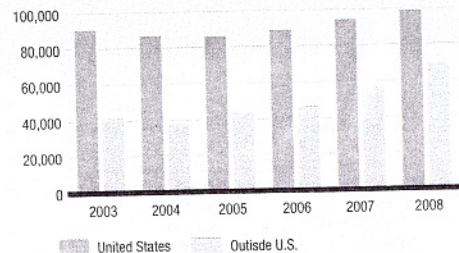
One other trend has been for students to seek out alternatives to traditional M.B.A. programs, such as online courses. Los Angeles-based National University reported just 10 degrees awarded on site for 2008, down from 17 in 2007. The program, however, has seen an uptick in the number of students registering for an online degree offered by the university.

- David Nusbaum

THE TRENDS

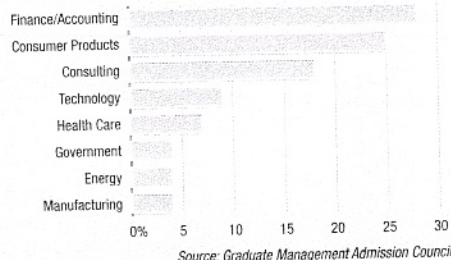
GMAT Volume

People taking the business school entrance exam through July.



Personal Preferences

The leading industries for M.B.A. graduates by industry group



Source: Graduate Management Admission Council

THE PACESETTER

THE USC Marshall School of Business awarded degrees to 663 students from its M.B.A. program in 2008 and tops this year's list as the largest M.B.A. program in L.A. County.

The program, headed by Dean James G. Ellis since April 2007, offers degrees for an executive M.B.A., an international M.B.A., J.D. M.B.A., part-time M.B.A. and standard M.B.A. The program was founded in 1922 as a part-time business school and became a full-time M.B.A. program school in 1958.

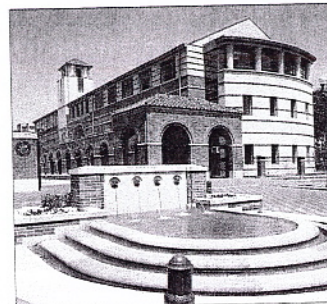
Applications to the Marshall School of Business M.B.A. program are on the rise. In 2007, the school received 2,705 applications. For the 2008 academic year, it received more than 3,200.

With the International Business Education and Research M.B.A. program, the Marshall School of Business works with international students from 16 different countries and operates a global M.B.A. program in Shanghai, China.

Ninety-eight percent of Marshall graduates work with the school to find internships after graduation. The average base salary of graduates is just under \$89,000 and they get an average \$19,000 signing bonus.

The school's operating budget in 2007 was \$90.4 million, according to the school's accreditation report. It is accredited by the Association to Advance Collegiate Schools of Business. Tuition and fees for the program can cost up to \$45,000 per academic year, not including housing. The program has 219 faculty members and 48 adjunct professors.

- Gabriela Gonzalez



Top: Marshall School.

Rank	Program (Ranking in 2007) • name • address	Graduates		Enrollment		Applications		Types of Programs Offered (partial list)	Campus • locations • no. of faculty	Profile • AACSB ¹ • MBA program first offered	Top Local Administrator • name • title • phone
		• 2008 • 2007	• full-time • part-time	• full 2007 • acceptance rate							
1	USC Marshall School of Business (3) 3670 Trousdale Parkway, Bridge Hall 100A Los Angeles 90089	663 669	820 803	3,234 NA			Executive MBA, international MBA, JD/MBA, MBA, part-time MBA	1 219	Private Yes 1897	James G. Ellis dean (213) 740-7846	
2	UCLA Anderson School of Management (2) 110 Westwood Plaza, Box 951481 Los Angeles 90095	639 617	797 873	NA NA			Executive MBA, JD/MBA, MBA, part-time MBA, UCLA-NUS executive MBA	1 156	Public Yes 1935	Judy D. Olian dean (310) 825-6944	
3	Pepperdine University's Graziadio School of Business and Management (1) 6100 Center Drive Los Angeles 90045	619 671	320 1,109	867 66			Executive MBA, international MBA, JD/MBA, MBA, part-time MBA, Presidential and Key Executive MBA, Joint Master of Public Policy/MBA	4 174	Private Yes 1969	Linda A. Livingstone dean (310) 568-5555	
4	University of La Verne (4) 1950 Third St. La Verne 91750	320 280	255 225	482 85			JD/MBA, MBA, part-time MBA, Master of Science Leadership & Management	7 60	Private No 1891	Adham Chehab chair, MBA program (877) 558-4858	
5	Keller Graduate School of Management (5) 901 Corporate Center Drive Pomona 91768	140 ² 140	NA NA	NA NA			MBA, part-time MBA, Masters of Accounting & Financial Management, Project Management	3 NA	Private No 1973	Bill Van Zwoil president, DeVry So. Cal. (909) 868-4206	
6	Loyola Marymount University MBA Program (6) 1 LMU Drive, MS 8387 Los Angeles 90045	140 135	66 263	335 54			Executive MBA, international MBA, JD/MBA, MBA, part-time MBA, MBA/MS in Systems Engineering	1 NA	Private Yes 1974	Rachelle Katz MBA director, associate dean (310) 338-2848	
7	California State University, Long Beach (7) 1250 Bellflower Blvd. Long Beach 90840	135 141	NA NA	393 164			MBA, part-time MBA	1 NA	Public Yes 1949	H. Michael Chung director, grad. programs and exec. ed. (562) 985-5565	
8	Drucker School (10) 1021 N. Dartmouth Ave. Claremont 91711	119 63	177 194	NA NA			Executive MBA, MBA, part-time MBA, Masters in Management, MS Advanced Management	1 NA	Private Yes 1971	Ira Jackson dean (909) 607-7811	
9	Cal State University, Dominguez Hills (8) 1000 E. Victoria St. Carson 90747	101 ¹ 101	NA NA	NA NA			International MBA, MBA, part-time MBA, none	1 NA	Public No NA	Kenneth Poertner director, graduate programs (310) 243-3465	
10	California State University, Los Angeles (9) 5151 State University Drive Los Angeles 90032	93 86	109 221	NA NA			MBA, part-time MBA, Master in Economics, Masters in Accounting	1 NA	Public Yes 1947	Philip Romero dean (323) 343-5156	
11	Azusa Pacific University 901 E. Alosta Ave. Azusa 91702	73 NA	20 140	95 90			MBA, Masters in Human and Organizational Development	1 NA	Private Yes NA	Orlando Griego associate dean and MBA chair (626) 815-3480	
12	California State University, Northridge (11) 18111 Nordhoff St. Northridge 91330	68 50	NA 220	303 20			Part-time MBA, Graduate Certificate in Business Administration and MS Taxation	1 30	Public Yes 1958	Deborah Cours director of graduate programs (818) 677-2467	
13	California State Polytechnic Univ., Pomona (13) 3801 W. Temple Ave. Pomona 91768	68 39	NA NA	NA NA			MBA, part-time MBA	2 NA	Public Yes 1968	Lynn Turner interim dean (909) 869-2363	
14	Woodbury University (12) 7500 Glenoaks Blvd. Burbank 91510	53 49	NA NA	NA NA			MBA, part-time MBA, Masters of Organizational Leadership, Masters of Architecture in Real Estate	1 NA	Private No 1979	Satinder Dhiman associate dean of the MBA (818) 767-0888	
15	National University (14) 5245 Pacific Concourse Drive, Suite 100 Los Angeles 90045	10 17	11 20	22 100			Executive MBA, international MBA, MBA, part-time MBA	2 13	Private No 1971	Tom Green interim dean (800) 628-8648	

NA - Not Available Note: The information on this list was supplied by representatives of the institutions themselves, unless otherwise noted. MBA programs are ranked by the number of graduates. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Please send corrections or additions on company letterhead to the Research Department, Los Angeles Business Journal, 5700 Wilshire Blvd., Suite 170, Los Angeles 90036. ©2008 Los Angeles Business Journal. This list may not be reprinted in whole or in part without prior permission from the editor. Reprints are available from the YGS Group, (800) 290-5460 ext. 176.

¹ AACSB International - The Association to Advance Collegiate Schools of Business is an accrediting agency for master's degree programs in business and accounting. Schools that show a no are accredited by WASC or state accredited.
² Degrees awarded in 2006-2007.

Researched by David Nusbaum