



California State University, Northridge

November 2004

ENVISION 2035 Update

Student Shutterbugs Enlisted to Help Scout Campus Features

That snapping sound all across the Cal State Northridge campus lately has been the sound of students participating in one of the University's most important planning processes: ***Envision 2035***.

Cameras in hand, students were enlisted by the dozens to document and describe aspects of the University's physical environment for the University planning initiative that will help shape the physical future of the campus for the next several decades.

Highlights of the student responses will be presented at future ***Envision 2035*** campus/community open forums.

"We really wanted to get student feedback into the process," said Associate Vice President for Student Affairs and Dean of Students William Watkins. "The students actually enjoyed the process of using a camera to document their impressions of the physical campus."

Participating students represented a cross-section of student groups: student government, international students, orientation leaders, University Student Union users, graduate students, students with disabilities, fraternities and sororities, athletes, the National Center on Deafness, first-time freshmen, on-campus residents, community service officers and the University Ambassadors.

Campus Physical Master Planning Committee chair William Jennings stressed the importance of the student voice in planning CSUN's future campus layout and design. "We need the help of the students in forming a master plan that is the best it can be," he said.

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Help Shape Cal State Northridge's Campus of the Future

Attend Open Forums to View Three Future Campus Plan Scenarios

Monday, November 15

Morning Session: 9 – 11 a.m.

University Student Union, Grand Salon

or

Tuesday, November 16

Evening Session: 6:30 – 8:30 p.m.

University Student Union, Northridge Center

Parking

Guests from off-campus should park in Parking Lot G4, located along Zelzah Avenue just north of Prairie Street. **Please display this newsletter or any other *Envision 2035* notice on the dashboard of your vehicle.**

To attend, please RSVP to Community Relations Director Judy Nutter at (818) 677-2123 or by e-mail to judith.nutter@csun.edu.

California State University
Northridge

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Web Site: www.csun.edu/envision2035
Submit e-mail comments
and sign up for periodic e-mail updates.

Submit e-mail comments to:
envision2035@csun.edu

ENVISION 2035 Update



Students, including this photographer, often favor increasing shaded gathering spots on campus.



Parking is a common concern of students, with many wanting more spaces available on campus.

Student Shutterbugs...

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Students snapped photos of areas they wanted to highlight for AC Martin Partners, the University's planning consultant, including open spaces, walkways, buildings, interior spaces, facilities, playfields, roadways and parking.

Along with the cameras, students received guidelines to help them define what they like and dislike about the campus environment, and how they hope to see the campus change in the future.

To help decide what places should be included in their surveys, students were asked to consider which areas are their favorites on campus and why, their least favorites and why, which places typically are avoided and why, and where the best gathering places and open spaces are located.

Students also offered their opinions on whether the campus needs additional service areas and what kinds, and whether areas exist where they do not feel safe.

Photo comment sheets were part of the packet of materials students returned to the University, describing the areas where photos were taken, and explaining in detail how the photo related to the guidelines.

"The prompts on the comment sheets took students to parts of campus where they may never have visited," said Watkins, who noted the process has deepened their knowledge of the University and their appreciation of the challenges in the planning process. ■

What is *Envision 2035*?

Envision 2035 is the Cal State Northridge initiative to shape a campus master plan for the future. During the coming year, the University will be working collaboratively with the community to envision the future of the campus during the next 30 years, hence ***Envision 2035***.

The goal is to prepare Cal State Northridge to meet the changing and growing higher education needs of this region. That means envisioning a campus that can offer the educational programs of the future, serve our students of the future, and meet our community's needs of the future. ***Envision 2035*** is the University and the community working together to chart that course ahead.

With 31,000 students, nearly 4,000 employees and a 356-acre campus, the University already is a major presence in the region. In fact, Cal State Northridge is the intellectual, economic and cultural heart of the San Fernando Valley and beyond. ■

The *Envision 2035* Process

The University, with its consultants, will spend much of this fall gathering information and assessing campus needs. That information, including input from the open forums and other sources, will be combined into a draft campus plan that will be available for public review in the coming months. The University then will hold another pair of open forums on the draft plan, and incorporate feedback and comments into the preparation of a final plan. ■